

## Press Release

### Ofgem Warn Yet Again of UK Power Shortages – How Will Your Organisation Survive?

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**Ofgem warn that the unprecedented combination of the global financial crisis, tough environmental targets, increasing gas import dependency & the closure of ageing power stations will cast reasonable doubt over whether the current energy arrangements can deliver secure & sustainable energy supplies.**

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With further warnings regarding future power shortages to UK businesses, many organisations have stepped up their plans for backup power solutions. It seems the recent Ofgem report (3<sup>rd</sup> February 2010) which highlighted the UK's increasing gas import dependency & tough financial times, has motivated everyone from facility managers to IT managers, into making important decisions about whether their organisation can cope without power.

It appears that unless radical action is taken to safeguard the UK's supply, organisations from Data Centre's to Police Stations, Theatres to Manufacturing Plants, Foods Producers to Banks – will all face the risk of unaffordable energy bills & power shortages. The devastating impact of even short term power cuts & blackouts can be seen on a daily basis, with lost data on servers, crumpled call centre's, money losing production lines, & customer complaints. Unless a £200bn investment is made to overhaul the system, it appears these scenarios will start to affect the masses.

Many organisations already have a backup power source, such as uninterruptible power supplies (UPS) & backup diesel generators, giving them piece of mind in these turbulent times. However, others have to research potential backup power solutions to prepare their business for the future.

UPS systems in conjunction with diesel generators can provide welcomed relief and security to UK businesses, from short term generator hire, generator and UPS sales, to generator & UPS long term leasing - all being options. Some Generator & UPS suppliers like Generator Associates offer complete solutions including assessment of the client's facility, generator & UPS supply, generator and UPS installation, maintenance & fuel management. Complete turnkey solutions are highly sought after by clients who want to forget about the problem & work at what makes them money.

With the UK's interdependence with international markets, we are exposed to a range of additional risks that may undermine our security of supply. Proactive and conscious organisations need to ask themselves:

- Do we already have a backup power supply – if so is it well maintained, who do we contact if there are problems? Do we do regular simulated mains failure tests?
- If we don't have a backup generator system, and we have vital business services which need power – we need to decide which backup power solution is for us – generator hire – a permanent generator on site, or long term generator system lease.

**For Immediate Release**

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#### **Notes to Editors**

Generator Associates Ltd are the fastest growing auxiliary power generation company in the UK, with over 20 years experience in all aspects of backup power generation and finance. They supply a range of generators to buy or hire from 10Kva to 3000kva, and offer leasing packages generating low fixed monthly rentals. They hire, supply, finance, and maintain a wide range of generators and UPS from the worlds leading manufacturers including SDMO, Cummins, GenAss, F.G Wilson, and Pramac.

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