



Press Release

O-Bit Telecom – one of the Deloitte Fast 50 – Trusts Generator Associates to Provide Backup Power.

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Generator Associates are delighted to have been entrusted with the task to supply, install & service Backup Power UPS & Generator – for the Telecoms groundbreaker whose vision is to be “that bit better”.

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Since 2002, when they began reselling telecom fixed lines to businesses, O-bit Telecom have grown & developed into an organisation with clients in the FTSE 500, government departments, as well as residential customers. They provide IT and telecoms services, & offer a full range of telecoms products & services as an alternative to British Telecom, including Voice, Data, Broadband, SMS, VoIP, Mobile, Mobile Content, Geographic & non Geographic numbers, Software, & Conferencing solutions.

With sales of over £15m, Backup power is vital to O-bit, since one of the main reasons so many resellers & partners choose them is because they boast their own Voice Network, Broadband Network & offer dedicated internet access. They understand what their customers want - & in order to continue to provide the products & services their clients want now & in the future, O-bit decided to take their future in their own hands by choosing Generator Associates to supply, install & service a combination of a generator & UPS system at their new data centre facility in High Wycombe.

Dave Breith, CEO of O-bit Telecom discusses why continuity of power is so important for his organisation, and why he felt Generator Associates were a good partner “*We try to get it right first time, all the time, & we can’t afford to be let down by power failures. We knew the sound approach we needed to take for **backup power** at our new **data centre** & we needed a responsive, reliable and competitive Generator and UPS supplier who would take the whole project on. **Generator Associates provided top notch service & products.** When we needed additional work undertaking they did so with efficiency & skill. Generator Associates worked closely with us to ensure a smoothly delivered project, which was good value for money.*”

The project was managed by Generator Associates’ Roger Stevens, who alongside the skilled engineers removed the existing redundant generator & replaced it with a new backup facility. An enclosed auto-mains failure diesel generator was carefully installed, along with a UPS system complete with online double conversion, inverter, bypass switch and paralleling kit. Generator Associates were also chosen to supply and install the rack monitoring system. Roger explains “*It was fulfilling working with Dave and the team at O-bit. We are all on the same wave length as customer satisfaction and happiness is what we all drive for. It is clear to see why clients choose to work with O-bit and Generator Associates – because we do what we say, when we say it and try our very best at all times*”.

Whether it is Generator or UPS hire, supply, lease or maintenance you require, Generator Associates act as independent consultants and offer complete one-stop solutions for commercial and industrial organisations worldwide. Visit www.generatorassociates.com.

For Immediate Release

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Notes to Editors

Generator Associates Ltd are the fastest growing auxiliary power generation company in the UK, with over 20 years experience in all aspects of backup power generation and finance. They supply a range of generators to buy or hire from 10Kva to 3000kva, and offer leasing packages generating low fixed monthly rentals. They hire, supply, finance, and maintain a wide range of generators and UPS from the worlds leading manufacturers including SDMO, Cummins, GenAss, F.G Wilson, and Pramac.

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Specialists in Generator & UPS Sale, Supply, Hire, Lease and Maintenance – the Complete Solution