

## Press Release

### Leading Generator and UPS specialists launch exciting new webpage to promote the latest special offers in the market.

E: [enquiries@generatorassociates.com](mailto:enquiries@generatorassociates.com)  
W: [www.generatorassociates.com](http://www.generatorassociates.com)

**Generator Associates have used their buying power to negotiate some amazing special offers on Generator and UPS systems. A taster can be seen on their brand new Special Offer Centre webpage [www.generatorassociates.com/generator\\_leasing\\_special\\_offers](http://www.generatorassociates.com/generator_leasing_special_offers)**

October 2006

As businesses and organisations throughout the world start to make plans to protect their business from the ever increasing power shortages and unpredictable blackouts, Generator Associates decided to help make the process of choosing the Generator and UPS solution even easier – by developing a new webpage that details some of the best offers around on Generator and UPS systems.

As the Prime Minister recently warned, Britain will be importing 90% of its natural gas by 2025. This leaves electrical generation reliant on potentially unsafe countries in the Middle East, Africa and the former Soviet Union. Whether you operate a small manufacturing plant, a large data centre or Hospital, the easy to use webpage shows a sample of the offers available. Whether you need a simple 100Kva diesel generator or a project managed 2000kva Generator and Ups solution, this innovative and customer-focused organisation will ensure you receive the best advice, guidance and solutions at all times.

Generator Associates, the specialists in Generator and UPS hire, rental, leasing and maintenance, are always at the forefront of design and performance. They will listen to your power supply problems and work with you to offer leading turnkey solutions. When planning your power protection strategy these are the people to talk to. Whether you need one off solutions, or entire project management, Generator Associates are always on hand.

Whether it is UPS or Diesel Generator hire, sales or lease you require, Generator Associates provide a range of new and used Generators to exceed your expectations. Generator Associates are currently offering a **free initial assessment** of your power supply needs. Call **01623 624005** for further details.

**For Immediate Release**

**-End-**

**For further information please contact:**

Claire Louise Stevens, Director, CLS Marketing

Tel: 01623 624005 Fax: 01623 635595

Email: [claire.stevens@clsmarketing.co.uk](mailto:claire.stevens@clsmarketing.co.uk) WWW: [www.clsmarketing.co.uk](http://www.clsmarketing.co.uk)

**Notes to Editors**

Generator Associates Ltd are the fastest growing auxiliary power generation company in the UK, with over 20 years experience in all aspects of backup power generation and finance. They supply a range of generators from 5Kva to 3000Kva, and offer leasing packages to take the sting out of the tail of Capital Expenditure, spreading the financial outlay over an extended period, to generate a low fixed monthly rental. To ensure clients requirements are fully met, they advise, supply, finance, and maintain a wide range of generators and UPS from the worlds leading manufacturers including SDMO, Perkins, Cummins and Pramac.