

Press Release

Generator Hire Division Wins Influx of Contracts Before the Christmas Festivities Begin

E: enquiries@generatorassociates.com
W: www.generatorassociates.com

Generator Associates hire division goes from strength to strength as leading edge businesses choose to work with the customer focused organisation.

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Generator Associates continued expansion into the generator hire market earlier this year has gone from strength to strength as clients throughout the UK welcome the beneficial and peace of mind services offered by the customer led organisation. Amongst some of the most recent projects is a major electrical contractor who required a 800Kva and 250Kva diesel generator and fuel tanks on hire earlier this month. Their client is a major UK retailer whose distribution centre required backup power whilst their existing generators were taken off line for work. Generator Associates were able to ensure the stringent schedule was met and ensured smooth running.

This year has seen an influx of generator hire contracts from various industrial organisations as well as commercial enterprises, who are concerned about the current level of political uncertainty with one of our major energy importers Russia, as well as the recent reports suggesting energy demand will soon outweigh supply. These firms knew they had to turn to other professionals who were specialists in generator hire, sales, supply, leasing and maintenance and service. Another organisation required power for their transport projects. They required a variety of sized generators from 70Kva, 100Kva and 250Kva to power their fleet of portable trailers, which were used for film shoots. *"Generator Associates understood our requirements and produced cost-effective reliable solutions every time...They guided us and were always on hand to advise and lend a helping hand. We intend to use them again early in the New Year for another of our projects"* Project Leader, Transport Firm for the Film Industry.

Some clients choose to outsource a small portion of the project to Generator Associates, whereas others want a completely outsourced solution. From the provision of the generator or UPS, to the external fuel tanks, trailers, distribution boards, fuel management, finance and leasing, and even maintenance and servicing. Generator Associates can take on the entire project management, or they can help with just one area for example the supply of the generator or UPS. Some of their data centre clients have chosen Generator Associates to supply, finance, install and service the entire project including the generator, UPS system and air conditioning. By offering turnkey solutions, Generator Associates have made a real impact in the generator and UPS market this year – by offering some good old-fashioned customer service. Long may it continue.

For Immediate Release

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For further information please contact:

Claire Louise Stevens, Director, CLS Marketing
Tel: 01623 624005 Fax: 01623 635595
Email: claire.stevens@clsmarketing.co.uk
www.clsmarketing.co.uk

Notes to Editors

Generator Associates Ltd are the fastest growing auxiliary power generation company in the UK, with over 20 years experience in all aspects of backup power generation and finance. They supply a range of generators from 1kw to 3000kva, and offer leasing packages to take the sting out of the tail of Capital Expenditure, spreading the financial outlay over an extended period, to generate a low fixed monthly rental. Generators available for hire include 40Kva, 50Kva, 60Kva, 70Kva, 80Kva, 100Kva, 150Kva, 200Kva, 250Kva, 300Kva, 350Kva, 400Kva, 450Kva, 500Kva, 600Kva, 800Kva, 1000Kva amongst others. To ensure clients requirements are fully met, they advise, supply, finance, and maintain a wide range of generators and UPS from the worlds leading manufacturers including SDMO and Pramac.