



Press Release

Financial Services Provider Protects its Customers by Ensuring They Always Have Power Backup.

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A major UK based financial services organisation that offers outsourced business and technology solutions chose Generator Associates to offer cost-effective and reliable backup power for their critical systems.

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A financial services specialist who offers solutions that enable their clients to build long-term profitable relationships with their customers recently needed a short-term backup power solution. By working in conjunction with the generator hire and rental team at Generator Associates, it was decided the ideal temporary solution was to hire a 500Kva diesel generator to ensure that if their mains power failed due to damage by weather, floods, or accidental damage, they were able to continue supplying their customers in the pensions, mortgages and investment industries with outsourced solutions. They realised the importance of backup or installed power because they had been adversely affected by the recent summer flooding.

They chose Generator Associates to provide a 500Kva generator on short-term hire, and commented on their ability to respond in a timely and sound manner, as well as their ability to understand what the client's requirements. The financial services firm had to be able to maintain their services to their clients throughout the UK and US, and whilst deciding what size generator was required to cope with their future growth, decided short-term generator hire from Generator Associates was the way forward. The diesel, petrol, gas and bio fuel generator and UPS hire, sales, leasing and maintenance specialists hired a 500Kva diesel generator, 3000 litre bunded fuel tank and load cable to connect to their distribution boards.

Generator Associates hire & service teams are one of the largest in the UK. Their quality nationwide hire products and transport facilities alongside their first class customer service and market knowledge means they offer one of the highest quality and cost effective generator hire services in the country.

This client has both governmental and commercial organisations as its customers, and like many others cannot afford to let their service or projects fall behind just because mains power providers are unable to install the required level of power for months or years. They needed to be proactive and ensure they could perform at all times.

Generator Associates hire a range of generators from 50-1500Kva in individual sets, as well as a range of auxiliary equipment including bunded fuel tanks, cable, distribution equipment, trailers and containers. They are soon to introduce a range of bio-powered generators for hire to provide a green alternative. Keep an eye on www.generatorassociates.com for more details.

For Immediate Release

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For further information please contact:

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Notes to Editors

Generator Associates Ltd are the fastest growing auxiliary power generation company in the UK, with over 20 years experience in all aspects of backup power generation and finance. They supply a range of generators from 1kw to 3000kva, and offer leasing packages to take the sting out of the tail of Capital Expenditure, spreading the financial outlay over an extended period, to generate a low fixed monthly rental. Generators available for hire include 40Kva, 50Kva, 60Kva, 70Kva, 80Kva, 100Kva, 150Kva, 175Kva, 200Kva, 250Kva, 300Kva, 350Kva, 400Kva, 450Kva, 500Kva, 600Kva, 700Kva, 800Kva, 1000Kva, 1250Kva, 1500Kva amongst others. To ensure clients requirements are fully met, they advise, supply, finance, and maintain a wide range of generators and UPS from the worlds leading manufacturers including SDMO, Cummins, GENASS and Pramac.

Company Registration No: 5259639 VAT No: GB880748096

Specialists in Generator & UPS Sale, Supply, Hire, Lease and Maintenance - the Complete Solution